



SCS Formulate Covid-19 Update Reschedule of dates to 16 - 17 November 2021

Dear Exhibitor

Over recent weeks, together with the SCS, we have been monitoring the impact of Covid-19 on society and particularly our market. This has included:

- Following the progress in terms of Covid Alert Levels and the steps of adjustment taken to social distancing measures.
- Considering measures necessary for delivering events safely post Covid-19.
- Taking into account viewpoints relating to realities and constraints of the industry in term of attending events.

Naturally we have been hoping that SCS Formulate can take place as normal in November. However, although we can make contingency plans, it seems very unlikely that social distancing in-doors will be significantly reduced by that time.

There are several considerations in hand. But 2 significant ones are:

- The health, safety & wellbeing of everyone at SCS Formulate
- Protecting the investment and value of exhibitors.

Organising an event with social distancing measures whilst feasible, is impractical. It places significant restrictions on layout of the event, its access and format as well as the flow of attendees around it. Then there are additional considerations relating to stand design and the ability of exhibitors to interact with attendees.

We will know more as this pandemic progresses. However, it's prudent – in the interests of protecting the value that everyone has invested in SCS Formulate – to reschedule the dates to place as much distance (in time) as possible between this pandemic and the live event.

Accordingly the rescheduled dates of SCS Formulate are **16 – 17 November 2021**.

This delay effectively means that SCS Formulate is adversely affected by Covid-19 which in terms of the ability to deliver the live event is a Force Majeure circumstance. This is dealt with in the Terms and Conditions of Participation Clause 14.

Accordingly, ALL exhibitor-stand reservations (paid revenues) for SCS Formulate will be automatically transferred across to the 2021 event and stand costs/sponsorship packages will remain consistent with your 2020 original contract.

In the meantime, conference programmes will be updated and refined in coming months to build on the original planned programme themes, presentations, keynotes etc. Further announcements of new content will be available during 2020.

The Society of Cosmetic Scientists